



thirteen
WNET NEW YORK

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Dear Thirteen Associate:

All of us here at Thirteen are thankful for your generous support as a member of the Thirteen Associates. Your investment in Thirteen – and in the mission of public broadcasting – is helping to produce some of the finest, most original and interesting programs anywhere.

That is why I am very excited to send you the enclosed Season Preview DVD, which provides a look back at our most cherished moments along with a sneak peek of the 2008–2009 season. This season, we offer classic performances, diverse perspectives and brand new adventures while exploring innovative ways of bringing public television beyond the screen.

Here are just a few of our award-winning signature series and original programs you can look forward to this season:

- ❖ GREAT PERFORMANCES
- ❖ REEL 13
- ❖ FRONTLINE: THE CHOICE
- ❖ WIDE ANGLE
- ❖ NATURE
- ❖ NOVA
- ❖ FRANNY'S FEET
- ❖ CYBERCHASE

And that's just the beginning. Thirteen's new season is filled with the kind of programming that represents the best of what television can do. It's eye-opening, thought-provoking, emotion-stirring, and utterly satisfying on so many levels. I hope you'll find yourself looking forward to it as much as I am.

Even more than getting you excited about our new season, however, I hope this letter conveys our sincere gratitude for your participation in the Thirteen Associates. Your support is tremendously important to our work here at Thirteen, and we value your generosity.

Should you have any questions with regard to your Thirteen Associates membership, please feel free to call your Associates Representative, Jason Salt, at (212) 560-3093.

Once again, thank you for your support of Thirteen.

Sincerely,

Neal Shapiro
President & CEO